

MEDIA COVERAGE REPORT

BEE@25



BEE's 25th Foundation Day



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BUREAU OF ENERGY EFFICIENCY

About the Foundation Day event:

The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, was celebrated at the India Habitat Centre, New Delhi on 1st March 2026, in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

Shri Manohar Lal, Cabinet Minister of Power and Housing & Urban Affairs, graced the occasion as the Chief Guest. Shri Pankaj Agarwal, Secretary (Power), delivered the keynote address. Senior officials from Central Ministries, State Governments, State Designated Agencies (SDAs), and partner institutions were also present.



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Draft Press Release

**Press Information Bureau
Government of India
Ministry of Power**

Bureau of Energy Efficiency Commemorates 25th Foundation Day in New Delhi

Hon'ble Minister of Power Graces 25th Foundation Day Celebrations; Unveils BEE@25 Logo, Launches BEE Star Label Mobile App and RCO Portal

Hon'ble Minister Emphasise Energy Efficiency as Cornerstone of India's Sustainable Growth

New Delhi, 01 March 2026

The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, was celebrated today at the India Habitat Centre, New Delhi, in the presence of senior dignitaries, policymakers, partner organisations and stakeholders from across the country.

Shri Manohar Lal, Hon'ble Cabinet Minister of Power and Housing & Urban Affairs, graced the occasion as Chief Guest, Shri Pankaj Agarwal, Secretary (Power), delivered the keynote address. Senior officials from Central Ministries, State Governments, State Designated Agencies (SDAs), and partner institutions were also present.

Addressing the gathering, the Hon'ble Chief Guest Shri Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that India has reduced the emissions intensity of its GDP by 36% from 2005 levels and achieved 50% non-fossil fuel installed capacity ahead of the 2030 target.

He outlined key achievements under major BEE initiatives, including the Renewable Consumption Obligation (RCO), Perform, Achieve and Trade (PAT) Scheme, transition to the Carbon Credit Trading Scheme (CCTS), the ADEETIE scheme for MSMEs, the Standards & Labelling (S&L) Programme, Energy Conservation and Sustainable Building Code (ECSBC), and transport sector efficiency measures.

Emphasising the way forward, he underscored the role of energy efficiency in achieving the vision of Viksit Bharat @2047, while drawing attention to emerging



areas such as data centres and Artificial Intelligence, which require efficient and sustainable energy management solutions.

In his keynote address, Shri Pankaj Agarwal, Secretary (Power), outlined the evolving contours of India's energy landscape, marked by rising demand, expanding non-fossil capacity, and increasing digitalisation. He described energy efficiency as India's "First Fuel" and a key instrument for balancing energy security, affordability, and sustainability.

He highlighted BEE's initiatives in cooling efficiency through S&L and ECSBC, industrial decarbonisation through the Carbon Market and ADEETIE scheme, and fuel efficiency improvements in the transport sector.

Looking ahead, he emphasised the importance of leveraging emerging technologies, particularly Artificial Intelligence and digital tools, to further enhance energy efficiency gains and strengthen system resilience in a rapidly evolving energy ecosystem.

The programme commenced with felicitation of dignitaries and lighting of the ceremonial lamp, followed by the welcome address by Shri Krushna Chandra Panigrahy, Director General, BEE, who reflected on the Bureau's journey and reaffirmed its commitment to accelerating energy efficiency adoption across all sectors of the economy.

On the occasion, the **BEE@25 logo** was formally released to mark BEE's entry into its 25th year. The logo symbolically reflects the core principles of energy efficiency, sustainability, and forward-looking innovation. The design prominently integrates the "@25" motif to signify the milestone year, while incorporating visual elements that represent energy, growth, and environmental responsibility. The dynamic styling and colour scheme convey continuity, impact, and the Bureau's evolving role in India's energy transition. The commemorative logo will be used across official communications, outreach campaigns, publications, and awareness initiatives throughout the year, serving as a visual identity for the 25th year celebrations and reinforcing BEE's commitment to advancing energy efficiency as a national priority.

A specially curated **BEE Journey Video** was screened during the event, highlighting the Bureau's evolution over the past twenty-four years, its major milestones, flagship programmes, institutional partnerships, and its contribution towards strengthening India's energy efficiency ecosystem.

During the event, The **RCO Portal** ([link](#)) was unveiled as a significant step towards strengthening monitoring, compliance facilitation, and streamlined coordination among stakeholders under various energy efficiency programmes. The portal is expected to enhance transparency, improve reporting mechanisms, and support data-driven decision-making in the implementation framework.

Hon'ble Minister also launched the **BEE Star Label Mobile Application**, developed in collaboration with CLASP. The application will enable consumers to scan the QR code affixed on star-labelled appliances to instantly access authentic product information, including energy performance, model details, and compliance status.

The app is aimed at enhancing transparency, strengthening consumer awareness, and promoting informed purchasing decisions by making energy efficiency information easily accessible at the point of sale. This initiative is expected to further reinforce the credibility of the Standards & Labelling programme and encourage greater adoption of energy-efficient appliances across the country.

The celebration also featured a fireside interaction with former Directors General of BEE, moderated by Dr. Satish Kumar, President and Executive Director of the Alliance for an Energy Efficient Economy (AEEE). Retired officials of State Designated Agencies were felicitated for their dedicated service and valuable contribution to advancing energy conservation initiatives at the State level.

The 25th Foundation Day celebration reaffirmed BEE's continued resolve to promote energy efficiency as a driver of sustainable growth, national energy security, and environmental responsibility and to pave the way for a *Viksit* and *Atmanirbhar* Bharat.

About BEE

The Government of India set up the Bureau of Energy Efficiency (BEE) on March 1, 2002 under the provisions of the Energy Conservation Act, 2001. The mission of the Bureau of Energy Efficiency is to assist in developing policies and strategies with a thrust on self-regulation and market principles, within the overall framework of the Energy Conservation Act, 2001 with the primary objective of reducing the energy intensity of the Indian economy. BEE coordinates with designated consumers, designated agencies and other organizations and recognises, identifies and utilises the existing resources and infrastructure, in performing the functions assigned to it under the Energy Conservation Act. The Energy Conservation Act provides for regulatory and promotional functions.



Ministry of Power



Bureau of Energy Efficiency Commemorates 25th Foundation Day

**Minister of Power Graces 25th Foundation Day Celebrations;
Unveils BEE@25 Logo, Launches BEE Star Label Mobile
App and RCO Portal.**

Posted On: 01 MAR 2026 12:54PM by PIB Delhi

The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, was celebrated today at the India Habitat Centre, New Delhi, in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

Shri Manohar Lal, Cabinet Minister of Power and Housing & Urban Affairs, graced the occasion as the Chief Guest. Shri Pankaj Agarwal, Secretary (Power), delivered the keynote address. Senior officials from Central Ministries, State Governments, State Designated Agencies (SDAs), and partner institutions were also present.



Recalling the famous saying, “Prevention is better than cure,” Shri Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. Every unit of electricity conserved today directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a cleaner and more sustainable future for coming generations. He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.



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Press Release Press Information Bureau

Shri Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that India has reduced the emissions intensity of its GDP by 36% from 2005 levels and achieved 52% non-fossil fuel installed capacity ahead of the 2030 target.



He outlined key achievements under major BEE initiatives, including the Renewable Consumption Obligation (RCO), the Perform, Achieve and Trade (PAT) Scheme, the transition to the Carbon Credit Trading Scheme (CCTS), Corporate Average Fuel Efficiency (CAFE), the ADEETIE scheme for MSMEs, the Standards & Labelling (S&L) Programme, the Energy Conservation and Sustainable Building Code (ECSBC), and transport sector efficiency measures.

Emphasising the way forward, he underscored the role of energy efficiency in achieving the vision of *Viksit Bharat @2047*, while drawing attention to emerging areas such as data centres and Artificial Intelligence, which require efficient and sustainable energy management solutions.

Shri Pankaj Agarwal, Secretary (Power), outlined the evolving contours of India's energy landscape, marked by rising demand, expanding non-fossil capacity, and increasing digitalisation. He described energy efficiency as India's "First Fuel" and a key instrument for balancing energy security, affordability, and sustainability.

He highlighted BEE's initiatives in cooling efficiency through S&L and ECSBC, industrial decarbonisation through the Carbon Market and the ADEETIE scheme, the establishment of energy efficiency hubs, and fuel efficiency improvements in the transport sector.

Earlier, delivering his welcome address, Shri Krushna Chandra Panigrahy, Director General, BEE, reflected on the Bureau's journey and reaffirmed its commitment to accelerating energy efficiency adoption across all sectors of the economy.

On the occasion, the BEE@25 logo was formally released to mark BEE's entry into its 25th year. The logo symbolically reflects the core principles of energy efficiency, sustainability, and forward-looking innovation. The design prominently integrates the "@25" motif to signify the milestone year while incorporating visual elements that represent energy, growth, and environmental responsibility. The dynamic styling and colour scheme convey continuity, impact, and the Bureau's evolving role in India's energy transition. The commemorative logo will be used across official communications,



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Press Release: Press Information Bureau

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During the event, the RCO Portal (<http://www.rco.beeindia.gov.in>) was unveiled as a significant step towards strengthening monitoring, facilitating compliance, and streamlining coordination among stakeholders under various energy efficiency programmes. The portal is expected to enhance transparency, improve reporting mechanisms, and support data-driven decision-making within the implementation framework.

The Minister also launched the BEE Star Label Mobile Application, developed in collaboration with CLASP. The application will enable consumers to scan the QR code affixed to star-labelled appliances to instantly access authentic product information, including energy performance, model details, and compliance status. The app aims to enhance transparency, strengthen consumer awareness, and promote informed purchasing decisions by making energy efficiency information easily accessible at the point of sale. This initiative is expected to further reinforce the credibility of the Standards & Labelling Programme and encourage greater adoption of energy-efficient appliances across the country.



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The 25th Foundation Day celebration reaffirmed BEE's continued resolve to promote energy efficiency as a driver of sustainable growth, national energy security, and environmental responsibility, and to pave the way for a *Viksit* and *Atmanirbhar Bharat*.

NR/MD

(Release ID: 2234134) Visitor Counter : 910
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BUREAU OF ENERGY EFFICIENCY

MEDIA COVERAGE

Bureau Of Energy Efficiency

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| 02-Mar-26 | Bureau of Energy Efficiency commemorates 25th Foundation Day | The Statesman | New Delhi | 13 | Bureau |
| 02 Mar 2026 | Redco GM Prasad receives BEE award | Eenadu (Telugu) | Hyderabad | 14 | Bureau |
| 02 Mar 2026 | Redco GM GSV Prasad receives Energy Efficiency Bureau award | Andhra Prabha (Telugu) | Hyderabad | 15 | Bureau |
| 28 Feb 2026 | BEE to celebrate 25th Foundation Day on. a grand scale in Delhi | BizzBuzz | Hyderabad | 16 | Bureau |
| 02 March 2026 | मनोहर लाल ने ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर लोगो जारी किया, ऐप और आरसीओ पोर्टल का शुभारंभ | The Echo of India | Kolkata | 17 | Bureau |
| 02 March 2026 | ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरओई पोर्टल का किया शुभारंभ | Jagat Kranti | Delhi | 18 | Bureau |
| 02 March 2026 | ऊर्जा दक्षता ब्यूरोको २५औं स्थापना दिवसमा आरसीओ पोर्टलको शुरुआत | Hamaro Praja Shakti | Gangtok | 19 | Bureau |
| 02 March 2026 | BEE Ushers in Milestone Era with RCO Portal Launch on 25th Foundation Day | Dumani Mail | Bhubaneswar | 20 | Bureau |
| 02 March 2026 | ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरओई पोर्टल का किया शुभारंभ | Desh Pran | Ranchi | 21 | Bureau |
| Online Media | | | | | |
| 28-Feb-26 | BEE to celebrate 25th Foundation Day on a grand scale in Delhi | Bizz Buzz | Online Web | 22-23 | Bureau |
| 01-Mar-26 | Bureau Of Energy Efficiency Commemorates 25th Foundation Day. | Tripura Star News | Online Web | 24-26 | Bureau |
| 01-Mar-26 | देश में अब आवश्यकता से अधिक बिजली उपलब्ध है: विद्युत मंत्री मनोहर लाल | News On Air | Online Web | 27-30 | Bureau |
| 01-Mar-26 | बिजली के फर्जी स्टार लेवल से बचाने के लिए यह है एप | Energy News | Online Web | 31-33 | Bureau |
| 01-Mar-26 | ऊर्जा दक्षता ब्यूरो ने 25वां स्थापना दिवस मनाया | Press Information Bureau | Online Web | 34 | Bureau |
| 01-Mar-26 | ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरसीओ पोर्टल का किया शुभारंभ | Live Vns | Online Web | 35-36 | Bureau |
| 01-Mar-26 | Bureau of Energy Efficiency Commemorates 25th Foundation Day | Kashmir Despatch | Online Web | 37-39 | Eb Garamond, Meta Time |

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| 01-Mar-26 | मनोहर लाल ने ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर लोगो जारी किया, ऐप और आरसीओ पोर्टल का शुभारंभ | Univarta | Online Web | 41-40 | Bureau |
| 01-Mar-26 | Bureau of Energy Efficiency commemorates 25th Foundation Day | The Statesman | Online Web | 43-42 | Bureau |
| 01-Mar-26 | Power Minister marks 25 years of Bureau of Energy Efficiency unveils new logo app and RCO portal | Radiance Media | Online Web | 44-45 | Bureau |
| 01 Mar 2026 | ऊर्जा दक्षता ब्यूरो इत्यस्य 25तमे स्थापना दिवसे आरसीओ पटलस्य कृतः शुभारंभः | Hindustan Samachar | Online Web | 46-47 | Bureau |



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Bureau of Energy Efficiency commemorates 25th Foundation Day

STATESMAN NEWS SERVICE
New Delhi, 1 March

The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power was celebrated on Sunday at the India Habitat Centre here in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

Union Power Minister Manohar Lal graced the occasion as the Chief Guest.

Recalling the famous saying, "Prevention is better than cure," Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. "Every unit of electricity conserved today



directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a cleaner and more sustainable future for coming generations," he added.

He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.

Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that the country has reduced the emissions intensity of its GDP by 36 per cent from 2005 levels and achieved 52 per cent non-fossil fuel installed capacity ahead of the 2030 target.



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| Published Date | 28 Feb 2026 | Publication: | BizzBuzz |
| Edition | <u>Hyderabad</u> | Page No | 3 |
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BEE to celebrate 25th Foundation Day on a grand scale in Delhi

Established under the Energy Conservation Act, 2001, BEE has been at the forefront of driving energy-efficiency transformation

BIZZ BUZZ BUREAU
VIJAYAWADA

BUREAU of Energy Efficiency (BEE) under the Ministry of Power is all set to celebrate its 25th Foundation Day with a grand national event in New Delhi on March 1.

The landmark celebration will bring together key representatives and stakeholders from across the country, including State Designated Agencies (SDAs) from all States and Union Territories, with active participation from the Telugu States.

Established under the Energy Conservation Act, 2001 by the Ministry of Power, Government of India, BEE has been at the forefront of driving India's energy-efficiency transformation. Over the past 25 years, the organisation has not only championed excellence in energy savings but has also played a pivotal role in advancing India's broader vision of green economic growth and sustainable development.

Among the States, Andhra Pradesh has emerged as a national leader by installing around 23.66 lakh LED streetlights in both rural and urban areas.

Telangana follows with 17.33 lakh installations, while Uttar Pradesh (12.90 lakh), Gujarat (12.80 lakh), Maharashtra (11.22 lakh), Rajasthan (10.73 lakh), and Kerala (4.5 lakh) have also made substantial contributions. Collectively, these efforts have helped reduce approximately 6.2 million tonnes of CO₂ emissions.

Reviewing the arrange-



ments for the celebrations, BEE Director-General KC. Panigrahy informed that Union Minister for Power, Housing and Urban Affairs Manohar Lal Khattar will attend as the chief guest and deliver the keynote address. Union Minister of State for Power and New & Renewable Energy Shripad Naik along with Secretary, Ministry of Power, Pankaj Agarwal will be the guest speakers.

Highlighting BEE's achievements, the Director General who discussed the event with Deputy DG Asok Kumar, Secretary Milind Deore and senior executives of BEE stated that India's energy-efficiency initiatives have delivered remarkable and measurable outcomes. During 2023-24 alone, energy-efficiency programmes resulted in savings of 53.60 Million Tonnes of Oil Equivalent (MTOE), monetary savings of approximately Rs2 lakh crore, and a reduction of 321 million tonnes of CO₂ emissions.

These achievements underline the success of the National Energy Efficiency Plan and reinforce the significance of celebrating BEE's 25-year milestone.



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| Published Date | 02 Mar 2026 | Publication: | Andhra Prabha (Telugu) |
| Edition | <u>Hyderabad</u> | Page No | 6 |
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రెడ్కో జీఎం జీఎస్వీ ప్రసాద్ కు ఎనర్జీ ఎఫిషియెన్సీ బ్యూరో అవార్డు

జాతీయ స్థాయి అవార్డుల ప్రధానోత్సవంలో బహూకరణ



హైదరాబాద్, ఆంధ్రప్రభ: తెలంగాణ రెడ్కో, సంస్థ జనరల్ మేనేజర్ జీఎస్వీ ప్రసాద్ కు శక్తి పొదుపు, పునరుత్పాదక శక్తి రంగాల్లో విశిష్ట సేవలు అందించినందుకు బ్యూరో ఆఫ్ ఎనర్జీ ఎఫిషియెన్సీ (బీఈఈ) జాతీయ స్థాయి ప్రతిష్టాత్మక పురస్కారాన్ని అందజేసింది. కేంద్ర విద్యుత్ మంత్రిత్వ శాఖ ఆధ్వర్యంలో నిర్వహించే బ్యూరో ఆఫ్ ఎనర్జీ ఎఫిషియెన్సీ 21వ వ్యవస్థాపక దినోత్సవం పురస్కరించుకుని ఆదివారం న్యూఢిల్లీలో నిర్వహించిన జాతీయ స్థాయి అవార్డుల ప్రధానోత్సవంలో ఈ పురస్కారాన్ని అందుకున్నారు. ఈ సందర్భంగా జీఎస్వీ ప్రసాద్ కు ప్రశంసాపత్రం అందజేసి శాలువతో పునంగా సత్కరించారు. దేశవ్యాప్తంగా శక్తి పొదుపు, పునరుత్పాదక శక్తి రంగాల్లో శక్తి సామర్థ్యాన్ని పెంపొందించడంలో 21 ఏళ్లుగా తెలంగాణ రెడ్కో జీఎం జీఎస్వీ ప్రసాద్ కీలకపాత్ర పోషించినట్లు బీఈఈ పేర్కొంది. ముఖ్యంగా శక్తి పొదుపు చట్టం-2001 అమలులోకి వచ్చిన నాటి నుంచి శక్తి సామర్థ్యాన్ని పెంచేందుకు ఉమ్మడి ఆంధ్ర ప్రదేశ్, ఆ తర్వాత తెలంగాణ రాష్ట్రంలో అనేక కార్యక్రమాలను అమలు చేసినట్లు తెలిపింది. పునరుత్పాదక శక్తి అభివృద్ధి, విధానాల అమలు, శక్తి సామర్థ్య కార్యక్రమాల బలోపేతంలో గణనీయమైన సేవలు అందించినట్లు బీఈఈ పేర్కొంది. శక్తి పొదుపు చర్యల సమన్వయం, శక్తి సమర్థ పరికరాల ప్రోత్సాహం, కేంద్ర-రాష్ట్ర స్థాయి కార్యక్రమాల అమలులో ఆయన సహకారం ప్రశంసనీయమని తెలిపింది. ఈ సందర్భంగా జీఎస్వీ ప్రసాద్ మాట్లాడుతూ తమకు ఈ పురస్కారం లభించడం సంతోషకరంగా ఉందన్నారు. తన సేవా ప్రయాణంలో నిరంతర మార్గదర్శకత్వం, సహకారం అందించిన తెలంగాణ విద్యుత్ శాఖ అధికారులకు, టీజీ రెడ్కో, ఉన్నతాధికారులకు, బ్యూరో ఆఫ్ ఎనర్జీ ఎఫిషియెన్సీ అధికారులు, కేంద్ర విద్యుత్ మంత్రిత్వ శాఖ సహకారం మరువలేనిదని గుర్తుచేశారు.



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| Published Date | 02 Mar 2026 | Publication: | Eenadu (Telugu) |
| Edition | <u>Hyderabad</u> | Page No | 13 |
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రెడ్కో జీఎం ప్రసాద్ కు 'బీఈఈ' పురస్కారం

ఈనాడు, హైదరాబాద్: ఇంద్రజిత్ పరిరక్షణ, హరిత ఇంద్రజిత్ రంగంలో విశిష్ట సేవలు అందించినందుకు తెలంగాణ పునరుద్ధరణ ఇంద్రజిత్ పనుల అభివృద్ధి సంస్థ (టీజీ రెడ్కో) జనరల్ మేనేజర్ (జీఎం) జీఎస్వీ ప్రసాద్ జాతీయ స్థాయి పురస్కారానికి ఎంపిక



ప్రసాద్ కు అవార్డు అందజేస్తున్న డైరెక్టర్ జనరల్ పాణిగ్రాహి

య్యారు. ఈ రంగంలో దేశానికి విశిష్ట సేవలందించిన అధికారులను బ్యూరో ఆఫ్ ఎనర్జీ ఎఫీషియన్సీ (బీఈఈ) ఎంపిక చేసింది. భారత ప్రభుత్వ విద్యుత్ మంత్రిత్వ శాఖ ఆధ్వర్యంలోని బీఈఈ వ్యవస్థాపక దినోత్సవం సందర్భంగా ఆదివారం దిల్లీలో నిర్వహించిన కార్యక్రమంలో బీఈఈ డైరెక్టర్ జనరల్ పాణిగ్రాహి ఈ అవార్డును ప్రసాద్ కు అందజేశారు. ప్రసాద్ హరిత ఇంద్రజిత్ రంగంలో 40 ఏళ్లకు పైగా సేవలందించారు. పురస్కారం లభించడంపై రాష్ట్ర ప్రభుత్వానికి, రెడ్కో యాజమాన్యానికి ఆయన కృతజ్ఞతలు తెలిపారు.



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| Published Date | 02 Mar 2026 | Publication: | Echo Of India |
| Edition | Kolkata | Page No | 03 |
| Journalist | Bureau | | |

Manohar Lal released logo, launched app and RCO portal on the 25th Foundation Day of Bureau of Energy Efficiency

मनोहर लाल ने ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर लोगो जारी किया, ऐप और आरसीओ पोर्टल का शुभारंभ

नयी दिल्ली, 1 मार्च (वार्ता) । केंद्रीय विद्युत एवं आवास तथा शहरी मामलों के मंत्री मनोहर लाल खट्टर ने ऊर्जा दक्षता ब्यूरो (बीईई) के 25वें स्थापना दिवस पर 'लोगो' और मोबाइल ऐप के साथ आरसीओ पोर्टल लॉन्च किया है। श्री खट्टर ने रविवार को इंडिया हैबिटेट सेंटर में आयोजित एक समारोह में कहा कि "इलाज से बेहतर रोकथाम है" की तर्ज पर बीईई विद्युत क्षेत्र में एक निवारक संस्था की तरह कार्य कर रहा है। उन्होंने बताया कि बचाई गई प्रत्येक बिजली इकाई अतिरिक्त उत्पादन की आवश्यकता और उत्सर्जन को कम करती है। उन्होंने भारत द्वारा 2005 के स्तर की तुलना में जीडीपी की उत्सर्जन तीव्रता में 36 प्रतिशत कमी और 2030 के लक्ष्य से पहले 52 प्रतिशत गैर-जीवाश्म ईंधन आधारित स्थापित क्षमता हासिल करने को महत्वपूर्ण उपलब्धि बताया। इस अवसर पर विद्युत सचिव पंकज अग्रवाल ने ऊर्जा दक्षता को भारत का "प्रथम ईंधन" बताते हुए कहा कि यह ऊर्जा सुरक्षा, वहनीयता और स्थिरता के बीच संतुलन स्थापित करने का प्रभावी माध्यम है।



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| Published Date | 02 Mar 2026 | Publication: | Jagat Kranti |
| Edition | New Delhi | Page No | 03 |
| Journalist | Bureau | | |

RCO portal launched on the 25th Foundation Day of Bureau of Energy Efficiency

ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरसीओ पोर्टल का किया शुभारंभ

जगत क्रान्ति ► नई दिल्ली, (हि.स.)

ऊर्जा दक्षता के क्षेत्र में भारत की अग्रणी संस्था ऊर्जा दक्षता ब्यूरो (बीईई) ने नई दिल्ली स्थित इंडिया हैबिटेट सेंटर में रविवार को अपने 25वें स्थापना दिवस का उत्सव मनाया। इस दौरान बीईई 25 लोगो का अनावरण, बीईई स्टार लेबल मोबाइल ऐप और आरसीओ पोर्टल का शुभारंभ किया। विद्युत एवं आवास एवं शहरी मामलों के मंत्री मनोहर लाल ने एक कहलवत, +इलाज से बेहतर रोकथाम है, का स्मरण करते हुए कहा कि बीईई विद्युत क्षेत्र के लिए एक निवारक संस्था के रूप में कार्य करता है। आज बचाई गई बिजली की प्रत्येक इकाई अतिरिक्त उत्पादन क्षमता की आवश्यकता को कम करने और उत्सर्जन को घटाने में सीधे तौर पर योगदान देती है। ऊर्जा-कुशल प्रथाओं को अपनाकर हम न केवल पर्यावरण

की रक्षा करते हैं बल्कि आने वाली पीढ़ियों के लिए एक स्वच्छ और अधिक टिकाऊ भविष्य भी सुनिश्चित करते हैं। उन्होंने देश में ऊर्जा दक्षता पहलों को आगे बढ़ाने में बीईई के महत्वपूर्ण योगदान की भी सराहना की। उन्होंने कहा कि भारत ने 2005 के स्तर से अपने सकल घरेलू उत्पाद (जीडीपी) की उत्सर्जन तीव्रता में 36 प्रतिशत की कमी की है और 2030 के लक्ष्य से पहले ही 52 प्रतिशत गैर-जीवाश्म ईंधन आधारित स्थापित क्षमता हासिल कर ली है। मंत्री ने नवीकरणीय ऊर्जा खपत दायित्व (आरसीओ) प्रदर्शन उपलब्धि और व्यापार (पीएटी) योजना कार्बन क्रेडिट ट्रेडिंग योजना (सीसीटीएस) में संक्रमण कॉर्पोरेट औसत ईंधन दक्षता (सीएफई) एमएसएमई के लिए एडीईटीआई योजना मानक और लेबलिंग (एस एंड एल) कार्यक्रम ऊर्जा संरक्षण

और सतत भवन संहिता (ईसीएसबीसी) और परिवहन क्षेत्र दक्षता उपायों सहित प्रमुख बीईई पहलों के तहत प्राप्त प्रमुख उपलब्धियों की रूपरेखा प्रस्तुत की।

विद्युत सचिव पंकज अग्रवाल ने बढ़ती मांग गैर-जीवाश्म ईंधन क्षमता के विस्तार और बढ़ते डिजिटलीकरण से चिह्नित भारत के ऊर्जा परिदृश्य के बदलते स्वरूपों की रूपरेखा प्रस्तुत की। उन्होंने ऊर्जा दक्षता को भारत का प्रथम ईंधन ऊर्जा सुरक्षा वहनीयता और स्थिरता के बीच संतुलन स्थापित करने का एक प्रमुख साधन बताया। 25वें स्थापना दिवस समारोह ने सतत विकास राष्ट्रीय ऊर्जा सुरक्षा और पर्यावरणीय जिम्मेदारी के चालक के रूप में ऊर्जा दक्षता को बढ़ावा देने और विकसित एवं आत्मनिर्भर भारत का मार्ग प्रशस्त करने के लिए बीईई के निरंतर संकल्प की पुष्टि की।



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| Published Date | 02 Mar 2026 | Publication: | Jagat Kranti |
| Edition | Gangtok | Page No | 02 |
| Journalist | Bureau | | |

RCO Portal Launched on 25th Foundation Day of Bureau of Energy Efficiency

ऊर्जा दक्षता ब्यूरोको २५औं स्थापना दिवसमा आरसीओ पोर्टलको शुरूआत

नयाँ दिल्ली, १ मार्च। भारतको अग्रणी ऊर्जा दक्षता संस्था, ऊर्जा दक्षता ब्यूरो (बीईई) ले आइतवार नयाँ दिल्ली स्थित इन्डिया ह्याबिटेड सेन्टरमा आफ्नो २५औं स्थापना दिवस मनायो। कार्यक्रममा बीईई २५ को लोगोको अनावरण, बीईई स्टार लेबल मोबाइल एप र आरसीओ पोर्टलको शुभारम्भ गरियो। विद्युत एवं आवास एवं शहरी मामिला मन्त्री मनोहर लाल खट्टरले “रोकथाम उपचारभन्दा राम्रो हो” भन्ने भनाइलाई सम्झँदै भने कि बीईईले विद्युत क्षेत्रको लागि रोकथाम संस्थाको रूपमा काम गर्दछ। आज बचत गरिएको प्रत्येक एकाइ बिजुलीले अतिरिक्त उत्पादन क्षमताको आवश्यकतालाई कम गर्न र उत्सर्जनलाई घटाउन प्रत्यक्ष रूपमा योगदान पुऱ्याउँछ। ऊर्जा-कुशल प्रथाहरूलाई अपनाएर हामी

पर्यावरणको संरक्षण मात्र गर्दैनौं तर भावी पुस्ताहरूको लागि सफा र दिगो भविष्य पनि सुनिश्चित गर्छौं। उनले देशमा ऊर्जा दक्षता पहलहरूलाई अगाडी बढाउन बीईईको महत्वपूर्ण योगदानको पनि प्रशंसा गरे। उनले भने, भारतले आफ्नो सकल घरेलू उत्पाद (जीडीपी) को उत्सर्जन तीव्रता २००५ को स्तरबाट ३६ प्रतिशतले घटाएको छ र २०३० को लक्ष्यभन्दा अगाडी नै ५२ प्रतिशत गैर-जीवाश्म इन्धन-आधारित स्थापित क्षमता हासिल गरिसकेको छ।

मन्त्रीले नवीकरणीय ऊर्जा खपत दायित्व (आरसीओ) कार्यसम्पादन उपलब्धि र व्यापार (पीएटी) योजना कार्बन क्रेडिट व्यापार योजना (सीसीटीएस) मा संक्रमण कोर्पोरेट औसत इन्धन

दक्षता (सीएएफई) एमएसएमईको लागि एडीईटीआई योजना, मानक र लेबलिङ (एस एण्ड एल) कार्यक्रम, ऊर्जा संरक्षण र सतत भवन संहिता (ईसीएसबीसी) र यातायात क्षेत्र दक्षता उपायहरू सहित प्रमुख बीईई पहलहरू अन्तर्गत हासिल गरिएका प्रमुख उपलब्धिहरूको रूपरेखा प्रस्तुत गरे।

ऊर्जा सचिव पंकज अग्रवालले बढ्दो माग गैर-जीवाश्म इन्धन क्षमताको विस्तार र बढ्दो डिजिटलाइजेसनद्वारा चिन्हित भारतको ऊर्जा परिदृश्यको परिवर्तनशील रूपरेखा प्रस्तुत गरे। उनले ऊर्जा दक्षतालाई भारतको “पहिलो इन्धन” र ऊर्जा सुरक्षा, किफायती र दिगोपनबीच सन्तुलन कायम गर्ने एक प्रमुख साधन बताए।



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| Published Date | 02 Mar 2026 | Publication: | Dumani Mail |
| Edition | Bhubaneswar | Page No | 05 |
| Journalist | Bureau | | |

BEE Ushers in Milestone Era with RCO Portal Launch on 25th Foundation Day

New Delhi, 1/3 H.S.): India's premier energy efficiency body, the Bureau of Energy Efficiency (BEE), marked its 25th Foundation Day with fanfare at the India Habitat Centre here on Sunday, unveiling key initiatives to bolster sustainable energy practices. Union Minister for Power and Housing & Urban Affairs, Manohar Lal, inaugurated the Renewable Consumption Obligation (RCO) portal alongside the BEE@25 logo and the BEE Star Label mobile app. Recalling the adage "prevention is better than cure," the minister described BEE as a proactive force in the power sector, where each unit of saved electricity directly cuts the need for new generation capacity and reduces emissions. Adopting energy-efficient practices not only safeguards the environment but also secures a cleaner, more sustainable future for generations ahead, he emphasized, while praising BEE's pivotal role in advancing national efficiency drives. India has slashed emission intensity per unit of GDP by 36% from 2005 levels and achieved 52% non-fossil fuel-based



installed capacity ahead of its 2030 targets, the minister noted. He outlined BEE's landmark achievements across flagship programs, including the RCO for renewable uptake, Perform Achieve and Trade (PAT) scheme transitioning to Carbon Credit Trading Scheme (CCTS), Corporate Average Fuel Efficiency (CAFE), ADEETIE scheme for MSMEs, Standards & Labelling (S&L), Energy Conservation Building Code (ECBC), and transport sector measures. Power Secretary Pankaj Agrawal highlighted India's evolving energy

landscape—marked by surging demand, non-fossil capacity expansion, and digitalization—positioning energy efficiency as the nation's "first fuel" for balancing security, affordability, and sustainability. The celebrations reaffirmed BEE's commitment to sustainable development, energy security, and environmental stewardship, paving the way for a developed and self-reliant India. Senior officials from central ministries, state governments, State Designated Agencies (SDAs), and partner institutions attended the event.



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| Published Date | 02 Mar 2026 | Publication: | Desh Pran |
| Edition | Ranchi | Page No | 12 |
| Journalist | Bureau | | |

RCO Portal Launched on 25th Foundation Day of Bureau of Energy Efficiency

ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरसीओ पोर्टल का किया शुभारंभ

नई दिल्ली : ऊर्जा दक्षता के क्षेत्र में भारत की अग्रणी संस्था ऊर्जा दक्षता ब्यूरो (बीईई) ने नई दिल्ली स्थित इंडिया हैबिटेट सेंटर में रविवार को अपने 25वें स्थापना दिवस का उत्सव मनाया। इस दौरान बीईई 25 लोगो का अनावरण, बीईई स्टार लेवल मोबाइल ऐप और आरसीओ पोर्टल का शुभारंभ किया। विद्युत एवं आवास एवं शहरी मामलों के मंत्री मनोहर लाल ने एक कहावत, इलाज से बेहतर रोकथाम है, स्मरण करते हुए कहा कि बीईई विद्युत क्षेत्र के लिए एक निवारक संस्था के रूप में कार्य करता है। आज बचाई गई बिजली की प्रत्येक इकाई अतिरिक्त उत्पादन क्षमता की आवश्यकता को कम करने और उत्सर्जन को घटाने में सीधे तौर पर योगदान देती है। ऊर्जा-कुशल प्रथाओं को अपनाकर हम न केवल पर्यावरण की रक्षा करते हैं बल्कि आने वाली पीढ़ियों के लिए एक स्वच्छ और अधिक टिकाऊ भविष्य भी सुनिश्चित करते हैं।



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| Publication: | Bizz Buzz | Edition: | Online Coverage |
| Website Readership: | 143644 | Website Country Rank: | 440 |
| Website Global Rank: | 11356 | Genre: | Newspapers |
| Country: | India | Language: | English |
| Published Date: | 28-Feb-2026 | Journalist: | Bureau |

BEE to celebrate 25th Foundation Day on a grand scale in Delhi

<https://www.bizzbuzz.news/national/andhrapradesh/bee-to-celebrate-25th-foundation-day-on-a-grand-scale-in-delhi-1386467>



Established under the Energy Conservation Act, 2001, BEE has been at the forefront of driving energy-efficiency transformation

image for illustrative purpose



28 Feb 2026

Vijayawada: Bureau of Energy Efficiency (BEE) under the Ministry of Power is all set to celebrate its 25th Foundation Day with a grand national event in New Delhi on March 1.

The landmark celebration will bring together key representatives and stakeholders from across the country, including State Designated Agencies (SDAs) from all States and Union Territories, with active participation from the Telugu States.

Established under the Energy Conservation Act, 2001 by the Ministry of Power, Government of India, BEE has been at the forefront of driving India's energy-efficiency transformation. Over the past 25 years, the organisation has not only championed excellence in energy savings but has also played a pivotal role in advancing India's broader vision of green economic growth and sustainable development.

Among the States, Andhra Pradesh has emerged as a national leader by installing around 23.66 lakh LED streetlights in both rural and urban areas.

Telangana follows with 17.33 lakh installations, while Uttar Pradesh (12.90 lakh), Gujarat (12.80 lakh), Maharashtra (11.22 lakh), Rajasthan (10.73 lakh), and Kerala (4.5 lakh) have also made substantial contributions. Collectively, these efforts have helped reduce approximately 6.2 million tonnes of CO₂ emissions.

Reviewing the arrangements for the celebrations, BEE Director-General KC. Panigrahy informed that Union Minister for Power, Housing and Urban Affairs Manohar Lal Khattar will attend as the chief guest and deliver the keynote address. Union Minister of State for Power and New & Renewable Energy Shripad Naik along with Secretary, Ministry of Power, Pankaj Agarwal will be the guest speakers.

Highlighting BEE's achievements, the Director General who discussed the event with Deputy DG Asok Kumar, Secretary Milind Deore and senior executives of BEE stated that India's energy-efficiency initiatives have delivered remarkable and measurable outcomes. During 2023–24 alone, energy-efficiency programmes resulted in savings of 53.60 Million Tonnes of Oil Equivalent (MTOE), monetary savings of approximately Rs2 lakh crore, and a reduction of 321 million tonnes of CO₂ emissions.

These achievements underline the success of the National Energy Efficiency Plan and reinforce the significance of celebrating BEE's 25-year milestone.



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| Publication: | Tripura Star News | Edition: | Online Coverage |
| Website Readership: | 4656 | Website Country Rank: | 893 |
| Website Global Rank: | 27245 | Genre: | Net Magazine |
| Country: | India | Language: | English |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

Bureau Of Energy Efficiency Commemorates 25th Foundation Day.



<https://www.tripurastarnews.com/bureau-of-energy-efficiency-commemorates-25th-foundation-day/>

New Delhi, Delhi, 1st of March, 2026 : The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, was celebrated today at the India Habitat Centre, New Delhi, in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

Shri Manohar Lal, Cabinet Minister of Power and Housing & Urban Affairs, graced the occasion as the Chief Guest. Shri Pankaj Agarwal, Secretary (Power), delivered the keynote address. Senior officials from Central Ministries, State Governments, State Designated Agencies (SDAs), and partner institutions were also present

Recalling the famous saying, “Prevention is better than cure,” Shri Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. Every unit of electricity conserved today directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a cleaner and more sustainable future for coming generations. He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.

Shri Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that India has reduced the emissions intensity of its GDP by 36% from 2005 levels and achieved 52% non-fossil fuel installed capacity ahead of the 2030 target.

He outlined key achievements under major BEE initiatives, including the Renewable Consumption Obligation (RCO), the Perform, Achieve and Trade (PAT) Scheme, the transition to the Carbon Credit Trading Scheme (CCTS), Corporate Average Fuel Efficiency (CAFE), the ADEETIE scheme for MSMEs, the Standards & Labelling (S&L) Programme, the Energy Conservation and Sustainable Building Code (ECSBC), and transport sector efficiency measures.

Emphasising the way forward, he underscored the role of energy efficiency in achieving the vision of Viksit Bharat @2047, while drawing attention to emerging areas such as data centres and Artificial Intelligence, which require efficient and sustainable energy management solutions.

Shri Pankaj Agarwal, Secretary (Power), outlined the evolving contours of India's energy landscape, marked by rising demand, expanding non-fossil capacity, and increasing digitalisation. He described energy efficiency as India's “First Fuel” and a key instrument for balancing energy security, affordability, and sustainability.

He highlighted BEE's initiatives in cooling efficiency through S&L and ECSBC, industrial decarbonisation through the Carbon Market and the ADEETIE scheme, the establishment of energy efficiency hubs, and fuel efficiency improvements in the transport sector.

Earlier, delivering his welcome address, Shri Krushna Chandra Panigrahy, Director General, BEE, reflected on the Bureau's journey and reaffirmed its commitment to accelerating energy efficiency adoption across all sectors of the economy.

On the occasion, the BEE@25 logo was formally released to mark BEE's entry into its 25th year. The logo symbolically reflects the core principles of energy efficiency, sustainability, and forward-looking innovation. The design prominently integrates the “@25” motif to signify the milestone year while incorporating visual elements that represent energy, growth, and environmental responsibility. The dynamic styling and colour scheme convey continuity, impact, and the Bureau's evolving role in India's energy transition. The commemorative logo will be used across official communications, outreach campaigns, publications, and awareness initiatives throughout the year, serving as the visual identity for the 25th year celebrations and reinforcing BEE's commitment to advancing energy efficiency as a national priority.

A specially curated BEE Journey Video was screened during the event, highlighting the Bureau's evolution over the past twenty-four years, its major milestones, flagship programmes, institutional partnerships, and its contribution to strengthening India's energy efficiency ecosystem.

During the event, the RCO Portal (<http://www.rco.beeindia.gov.in>) was unveiled as a significant step towards strengthening monitoring, facilitating compliance, and streamlining coordination among stakeholders under various energy efficiency programmes. The portal is expected to enhance transparency, improve reporting mechanisms, and support data-driven decision-making within the implementation framework.

The Minister also launched the BEE Star Label Mobile Application, developed in collaboration with CLASP. The application will enable consumers to scan the QR code affixed to star-labelled appliances to instantly access authentic product information, including energy performance, model details, and compliance status. The app aims to enhance transparency, strengthen consumer awareness, and promote informed purchasing decisions by making energy efficiency information easily accessible at the point of sale. This initiative is expected to further reinforce the credibility of the Standards & Labelling Programme and encourage greater adoption of energy-efficient appliances across the country.

The celebration also featured a fireside interaction with former Directors General of BEE, moderated by Dr Satish Kumar, President and Executive Director of the Alliance for an Energy Efficient Economy (AEEE). Retired officials of State Designated Agencies were felicitated for their dedicated service and valuable contributions to advancing energy conservation initiatives at the State level.

The 25th Foundation Day celebration reaffirmed BEE's continued resolve to promote energy efficiency as a driver of sustainable growth, national energy security, and environmental responsibility, and to pave the way for a Viksit and Atmanirbhar Bharat



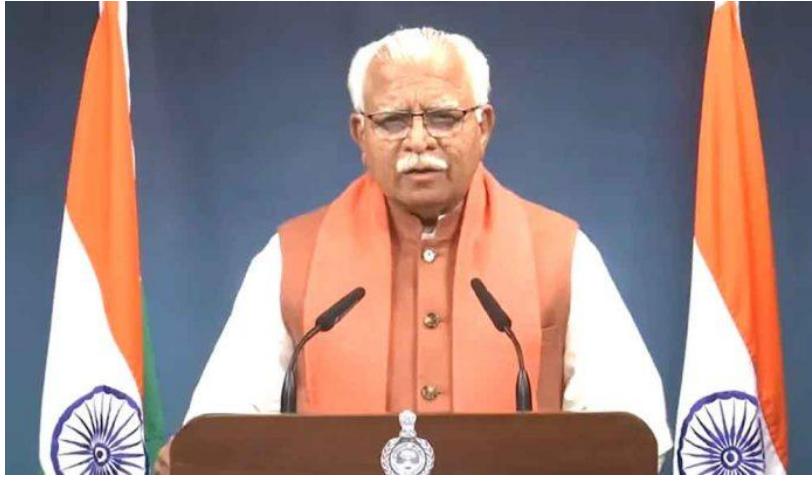
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BUREAU OF ENERGY EFFICIENCY

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| Publication: | News On Air | Edition: | Online Coverage |
| Website Readership: | 0 | Website Country Rank: | 191 |
| Website Global Rank: | 4012 | Genre: | Net Magazine |
| Country: | India | Language: | Hindi |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

देश में अब आवश्यकता से अधिक बिजली उपलब्ध है: विद्युत मंत्री मनोहर लाल



विद्युत मंत्री मनोहर लाल ने कहा है कि देश में अब आवश्यकता से अधिक बिजली उपलब्ध है। आज नई दिल्ली में ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस के अवसर पर उन्होंने कहा कि आने वाले वर्षों में बिजली की मांग बढ़ने की संभावना है और इसकी आपूर्ति के लिए भारत को अगले चार-पांच वर्ष में 30 गीगावाट अतिरिक्त बिजली उत्पादन क्षमता की आवश्यकता होगी।

श्री लाल ने बताया कि ऊर्जा दक्षता ब्यूरो ने अपनी ऊर्जा संरक्षण पहलों के माध्यम से 50 हजार करोड़ रुपये की बिजली बचाने में मदद की है और देश को स्वच्छ और हरित ऊर्जा की ओर बढ़ने में मदद मिली है। श्री मनोहर लाल ने कहा कि वर्ष 2005 से 2020 के बीच ग्रीनहाउस गैस उत्सर्जन में 35 प्रतिशत से अधिक की कमी आई है और देश 50 प्रतिशत के लक्ष्य की ओर अग्रसर है।

विद्युत मंत्री ने बी.ई.ई. स्टार लेबल मोबाइल ऐप का शुभारंभ और नए बीईई@25 लोगो का अनावरण भी किया।



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|----------------------|-------------|-----------------------|-----------------|
| Publication: | Energy News | Edition: | Online Coverage |
| Website Readership: | 0 | Website Country Rank: | 6491 |
| Website Global Rank: | 208420 | Genre: | Organisations |
| Country: | India | Language: | Hindi |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

बिजली के फर्जी स्टार लेवल से बचाने के लिए यह है एप



बाजार में बढ़ती ऊर्जा दक्ष उपकरणों की मांग के बीच कई मामलों में फर्जी या नकली स्टार लेबल लगाए जाने की शिकायतें भी सामने आती रही हैं। ऐसे में **Bureau of Energy Efficiency (बीईई)** द्वारा लॉन्च किया गया **BEE Star Label App**, जिसे केंद्रीय ऊर्जा मंत्री मनोहर लाल ने BEE के 25 साल पूरे होने के एक कार्यक्रम में लांच किया। यह एप उपभोक्ताओं के लिए एक मजबूत सुरक्षा कवच बन सकता है।

कैसे बचाएगा फर्जी स्टार लेबल से?

1. QR कोड स्कैन सुविधा

उपभोक्ता उपकरण पर लगे BEE स्टार लेबल के QR कोड को ऐप से स्कैन कर सकते हैं। स्कैन करते

2. ही उत्पाद की असली जानकारी—ब्रांड, मॉडल नंबर, स्टार रेटिंग और वैधता—तुरंत स्क्रीन पर दिखाई देती है।
3. मॉडल नंबर से सत्यापन
यदि QR कोड उपलब्ध नहीं है, तो उपभोक्ता सीधे मॉडल नंबर डालकर भी उत्पाद की प्रामाणिकता जांच सकते हैं।
4. रियल-टाइम आधिकारिक डेटा
ऐप सीधे बीईई के आधिकारिक डेटाबेस से जुड़ा है, जिससे फर्जी या छेड़छाड़ किए गए लेबल की पहचान आसान हो जाती है।
5. पारदर्शिता और शिकायत विकल्प
किसी भी संदिग्ध उत्पाद की जानकारी मिलने पर उपभोक्ता संबंधित अधिकारियों को सूचित कर सकते हैं।

दरअसल ऊर्जा दक्षता को जन-आंदोलन बनाने की दिशा में काम करने वाली संस्था Bureau of Energy Efficiency (बीईई) ने आज अपना 25वां स्थापना दिवस पर इस एप को लांच किया है। कार्यक्रम के मुख्य अतिथि के रूप में Manohar Lal Khattar, केंद्रीय विद्युत एवं आवास एवं शहरी कार्य मंत्री, ने समारोह की शोभा बढ़ाई। इस अवसर पर उन्होंने BEE@25 का विशेष लोगो अनावरण किया और ऊर्जा दक्षता को डिजिटल सशक्तिकरण से जोड़ते हुए BEE Star Label मोबाइल ऐप तथा RCO (Renewable Consumption Obligation) पोर्टल का भी शुभारंभ किया।

मनोहर लाल ने कहा कि बीईई ने पिछले 25 वर्षों में देश में ऊर्जा संरक्षण की संस्कृति विकसित करने में उल्लेखनीय योगदान दिया है। ऊर्जा दक्ष उपकरणों को बढ़ावा देने, उद्योगों में ऊर्जा बचत मानकों को लागू करने और आम उपभोक्ताओं को जागरूक करने में संस्था की भूमिका सराहनीय रही है। उन्होंने कहा कि भारत की ऊर्जा सुरक्षा और जलवायु लक्ष्यों को प्राप्त करने में ऊर्जा दक्षता एक महत्वपूर्ण स्तंभ है।

कार्यक्रम में Pankaj Agarwal, सचिव (विद्युत), ने मुख्य भाषण दिया। उन्होंने बीईई की उपलब्धियों का उल्लेख करते हुए बताया कि स्टार लेबलिंग कार्यक्रम, ऊर्जा संरक्षण भवन संहिता (ECBC) और विभिन्न मांग-पक्ष प्रबंधन पहलों ने ऊर्जा खपत में उल्लेखनीय कमी लाने में मदद की है। उन्होंने कहा कि आने वाले वर्षों में डिजिटल प्लेटफॉर्म और डेटा-आधारित निगरानी तंत्र ऊर्जा बचत प्रयासों को और अधिक प्रभावी बनाएंगे। त रूप दिया, बल्कि सतत विकास और कार्बन उत्सर्जन में कमी के राष्ट्रीय लक्ष्यों को भी मजबूती प्रदान की है। समारोह में उपस्थित सभी वक्ताओं ने आने वाले वर्षों में ऊर्जा दक्षता को और व्यापक स्तर पर लागू करने का संकल्प दोहराया।



| Article Date | Headline / Summary | Publication | Edition | Journalist |
|---------------|--|--------------------------|-----------------|------------|
| Online | | | | |
| 01 Mar 2026 | ऊर्जा दक्षता ब्यूरो ने 25वां स्थापना दिव स मनाया | Press Information Bureau | Online Coverage | Bureau |

Bureau of Energy Efficiency Commemorates 25th Foundation Day

Minister of Power Graces 25th Foundation Day Celebrations; Unveils BEE@25 Logo, Launches BEE Star Label Mobile App and RCO Portal.

प्रविष्टि तिथि: 01 MAR 2026 12:54PM by PIB Delhi

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Recalling the famous saying, “Prevention is better than cure,” Shri Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. Every unit of electricity conserved today directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a cleaner and more sustainable future for coming generations. He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.

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| Publication: | Live Vns | Edition: | Online Coverage |
| Website Readership: | 440870 | Website Country Rank: | 1278 |
| Website Global Rank: | 40721 | Genre: | Net Magazine |
| Country: | India | Language: | Hindi |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर आरसीओ पोर्टल का किया शुभारंभ



नई दिल्ली, 01 मार्च (हि.स.)। ऊर्जा दक्षता के क्षेत्र में भारत की अग्रणी संस्था ऊर्जा दक्षता ब्यूरो (बीईई) ने नई दिल्ली स्थित इंडिया हैबिटेट सेंटर में रविवार को अपने 25वें स्थापना दिवस का उत्सव मनाया।

इस दौरान बीईई 25 लोगो का अनावरण, बीईई स्टार लेबल मोबाइल ऐप और आरसीओ पोर्टल का शुभारंभ किया।



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विद्युत एवं आवास एवं शहरी मामलों के मंत्री मनोहर लाल ने एक कहावत, “इलाज से बेहतर रोकथाम है,” का स्मरण करते हुए कहा कि बीईई विद्युत क्षेत्र के लिए एक निवारक संस्था के रूप में कार्य करता है। आज बचाई गई बिजली की प्रत्येक इकाई अतिरिक्त उत्पादन क्षमता की आवश्यकता

को कम करने और उत्सर्जन को घटाने में सीधे तौर पर योगदान देती है। ऊर्जा-कुशल प्रथाओं को अपनाकर हम न केवल पर्यावरण की रक्षा करते हैं बल्कि आने वाली पीढ़ियों के लिए एक स्वच्छ और अधिक टिकाऊ भविष्य भी सुनिश्चित करते हैं। उन्होंने देश में ऊर्जा दक्षता पहलों को आगे बढ़ाने में बीईई के महत्वपूर्ण योगदान की भी सराहना की।

उन्होंने कहा कि भारत ने 2005 के स्तर से अपने सकल घरेलू उत्पाद (जीडीपी) की उत्सर्जन तीव्रता में 36 प्रतिशत की कमी की है और 2030 के लक्ष्य से पहले ही 52 प्रतिशत गैर-जीवाश्म ईंधन आधारित स्थापित क्षमता हासिल कर ली है।

मंत्री ने नवीकरणीय ऊर्जा खपत दायित्व (आरसीओ) प्रदर्शन उपलब्धि और व्यापार (पीएटी) योजना कार्बन क्रेडिट ट्रेडिंग योजना (सीसीटीएस) में संक्रमण कॉर्पोरेट औसत ईंधन दक्षता (सीएएफई) एमएसएमई के लिए एडीईटीआई योजना मानक और लेबलिंग (एस एंड एल) कार्यक्रम ऊर्जा संरक्षण और सतत भवन संहिता (ईसीएसबीसी) और परिवहन क्षेत्र दक्षता उपायों सहित प्रमुख बीईई पहलों के तहत प्राप्त प्रमुख उपलब्धियों की रूपरेखा प्रस्तुत की



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| Publication: | Kashmir Despatch | Edition: | Online Coverage |
| Website Readership: | 63388 | Website Country Rank: | 1467 |
| Website Global Rank: | 46421 | Genre: | Newspapers |
| Country: | India | Language: | English |
| Published Date: | 01-Mar-2026 | Journalist: | Eb Garamond, Meta Time |

Bureau of Energy Efficiency Commemorates 25th Foundation Day



<https://kashmirdespatch.com/bureau-of-energy-efficiency-commemorates-25th-foundation-day/>

New Delhi: The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, was celebrated today at the India Habitat Centre, New Delhi, in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

Shri Manohar Lal, Cabinet Minister of Power and Housing & Urban Affairs, graced the occasion as the Chief Guest. Shri Pankaj Agarwal, Secretary (Power), delivered the keynote address. Senior officials from Central Ministries, State Governments, State Designated Agencies (SDAs), and partner institutions were also present.

Recalling the famous saying, "Prevention is better than cure," Shri Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. Every unit of electricity conserved today directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a



cleaner and more sustainable future for coming generations. He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.

Shri Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that India has reduced the emissions intensity of its GDP by 36% from 2005 levels and achieved 52% non-fossil fuel installed capacity ahead of the 2030 target.

He outlined key achievements under major BEE initiatives, including the Renewable Consumption Obligation (RCO), the Perform, Achieve and Trade (PAT) Scheme, the transition to the Carbon Credit Trading Scheme (CCTS), Corporate Average Fuel Efficiency (CAFE), the ADEETIE scheme for MSMEs, the Standards & Labelling (S&L) Programme, the Energy Conservation and Sustainable Building Code (ECSBC), and transport sector efficiency measures.

Emphasising the way forward, he underscored the role of energy efficiency in achieving the vision of Viksit Bharat @2047, while drawing attention to emerging areas such as data centres and Artificial Intelligence, which require efficient and sustainable energy management solutions.

Shri Pankaj Agarwal, Secretary (Power), outlined the evolving contours of India's energy landscape, marked by rising demand, expanding non-fossil capacity, and increasing digitalisation. He described energy efficiency as India's "First Fuel" and a key instrument for balancing energy security, affordability, and sustainability.

He highlighted BEE's initiatives in cooling efficiency through S&L and ECSBC, industrial decarbonisation through the Carbon Market and the ADEETIE scheme, the establishment of energy efficiency hubs, and fuel efficiency improvements in the transport sector.

Earlier, delivering his welcome address, Shri Krushna Chandra Panigrahy, Director General, BEE, reflected on the Bureau's journey and reaffirmed its commitment to accelerating energy efficiency adoption across all sectors of the economy.

On the occasion, the BEE@25 logo was formally released to mark BEE's entry into its 25th year. The logo symbolically reflects the core principles of energy efficiency, sustainability, and forward-looking innovation. The design prominently integrates the "@25" motif to signify the milestone year while incorporating visual elements that represent energy, growth, and environmental responsibility. The dynamic styling and colour scheme convey continuity, impact, and the Bureau's evolving role in India's energy transition. The commemorative logo will be used across official communications, outreach campaigns, publications, and awareness initiatives throughout the year, serving as the visual identity for the 25th year celebrations and reinforcing BEE's commitment to advancing energy efficiency as a national priority.

A specially curated BEE Journey Video was screened during the event, highlighting the Bureau's evolution over the past twenty-four years, its major milestones, flagship programmes, institutional partnerships, and its contribution to strengthening India's energy efficiency ecosystem.

During the event, the RCO Portal (<http://www.rco.beeindia.gov.in>) was unveiled as a significant step towards strengthening monitoring, facilitating compliance, and streamlining coordination among stakeholders under various energy efficiency programmes. The portal is expected to enhance transparency, improve reporting mechanisms, and support data-driven decision-making within the implementation framework. The Minister also launched the BEE Star Label Mobile Application, developed in collaboration with CLASP. The application will enable consumers to scan the QR code affixed to star-labelled appliances to instantly access



authentic product information, including energy performance, model details, and compliance status. The app aims to enhance transparency, strengthen consumer awareness, and promote informed purchasing decisions by making energy efficiency information easily accessible at the point of sale. This initiative is expected to further reinforce the credibility of the Standards & Labelling Programme and encourage greater adoption of energy-efficient appliances across the country.

The celebration also featured a fireside interaction with former Directors General of BEE, moderated by Dr Satish Kumar, President and Executive Director of the Alliance for an Energy Efficient Economy (AEEE). Retired officials of State Designated Agencies were felicitated for their dedicated service and valuable contributions to advancing energy conservation initiatives at the State level.

The 25th Foundation Day celebration reaffirmed BEE's continued resolve to promote energy efficiency as a driver of sustainable growth, national energy security, and environmental responsibility, and to pave the way for a Viksit and Atmanirbhar Bharat



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| Publication: | Radiance Media | Edition: | Online Coverage |
| Website Readership: | 0 | Website Country Rank: | 6065 |
| Website Global Rank: | 196059 | Genre: | Net Magazine |
| Country: | India | Language: | English |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

Power Minister marks 25 years of Bureau of Energy Efficiency unveils new logo app and RCO portal

<https://radiancemediagroup.in/power-minister-marks-25-years-of-bureau-of-energy-efficiency-unveils-new-logo-app-and-rco-portal/>



The Bureau of Energy Efficiency under the Ministry of Power marked its 25th Foundation Day on March 1, 2026 at the India Habitat Centre in New Delhi, celebrating a quarter century of advancing energy conservation and sustainable growth in the country.

Manohar Lal, Minister of Power and Housing and Urban Affairs, attended as Chief Guest and unveiled the BEE at 25 commemorative logo, launched the BEE Star Label Mobile Application and formally inaugurated the Renewable Consumption Obligation portal. Pankaj Agarwal, Secretary Power, delivered the keynote address.

Senior officials from central ministries, state governments, State Designated Agencies and partner institutions were also present.

Addressing the gathering, Manohar Lal described the Bureau of Energy Efficiency as a preventive institution for the power sector, noting that every unit of electricity conserved reduces the need for additional generation capacity and lowers emissions. He said adopting energy efficient practices protects the environment while ensuring a cleaner and more sustainable future.

Highlighting India's progress on climate commitments, he said the country has reduced the emissions intensity of its GDP by 36 percent from 2005 levels and achieved 52 percent non fossil fuel installed capacity ahead of the 2030 target. He outlined key milestones under major BEE initiatives including the Renewable Consumption Obligation, the Perform Achieve and Trade scheme, the transition to the Carbon Credit Trading Scheme, Corporate Average Fuel Efficiency norms, the ADEETIE scheme for MSMEs, the Standards and Labelling programme, the Energy Conservation and Sustainable Building Code and transport sector efficiency measures.

Emphasising the path ahead, Manohar Lal underscored the central role of energy efficiency in achieving the vision of Viksit Bharat 2047. He drew attention to emerging energy intensive sectors such as data centres and Artificial Intelligence, stressing the need for sustainable and efficient energy management solutions.

In his keynote address, Pankaj Agarwal described energy efficiency as India's first fuel and a critical instrument for balancing energy security, affordability and sustainability amid rising demand, expanding non fossil capacity and increasing digitalisation. He highlighted initiatives to improve cooling efficiency through the Standards and Labelling programme and the Energy Conservation and Sustainable Building Code, industrial decarbonisation through the Carbon Market and ADEETIE scheme, establishment of energy efficiency hubs and enhanced fuel efficiency in the transport sector.

Earlier, Krushna Chandra Panigrahy, Director General, Bureau of Energy Efficiency, reflected on the Bureau's journey over the past twenty four years and reaffirmed its commitment to accelerating adoption of energy efficiency measures across all sectors of the economy. The BEE at 25 logo was formally released to mark the Bureau's entry into its milestone year. The design incorporates the at 25 motif and visual elements symbolising energy, growth and environmental responsibility. It will serve as the official visual identity for the year long celebrations and outreach initiatives.

A curated video presentation showcased the Bureau's evolution, major milestones, flagship programmes and institutional partnerships that have strengthened India's energy efficiency ecosystem. The Renewable Consumption Obligation portal was unveiled as a step towards enhancing monitoring, facilitating compliance and improving coordination among stakeholders. The portal is designed to improve transparency, streamline reporting and support data driven decision making within the implementation framework of energy efficiency programmes.

The BEE Star Label Mobile Application, developed in collaboration with CLASP, was also launched. The app enables consumers to scan QR codes on star labelled appliances to access authentic information on energy performance, model specifications and compliance status. The initiative aims to enhance consumer awareness, strengthen transparency at the point of sale and promote adoption of energy efficient appliances nationwide.

The celebration included a fireside interaction with former Directors General of the Bureau of Energy Efficiency, moderated by Satish Kumar, President and Executive Director of the Alliance for an Energy Efficient Economy. Retired officials of State Designated Agencies were felicitated for their contributions to advancing energy conservation at the state level.

The 25th Foundation Day reaffirmed the Bureau's continued resolve to position energy efficiency as a cornerstone of sustainable development, national energy security and environmental stewardship in line with the broader goal of building a Viksit and Atmanirbhar Bharat.



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| Publication: | Univarta | Edition: | Online Coverage |
| Website Readership: | 134880 | Website Country Rank: | 907 |
| Website Global Rank: | 27851 | Genre: | Net Magazine |
| Country: | India | Language: | Hindi |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

मनोहर लाल ने ऊर्जा दक्षता ब्यूरो के 25वें स्थापना दिवस पर लोगो जारी किया, ऐप और आरसीओ पोर्टल का शुभारंभ



नई दिल्ली, 01 मार्च (वार्ता) केंद्रीय विद्युत एवं आवास तथा शहरी मामलों के मंत्री मनोहर लाल खट्टर ने ऊर्जा दक्षता ब्यूरो (बीईई) के 25वें स्थापना दिवस पर 'लोगो' और मोबाइल ऐप के साथ आरसीओ पोर्टल लॉन्च किया है।

श्री खट्टर ने रविवार को इंडिया हैबिटेट सेंटर में आयोजित एक समारोह में कहा कि "इलाज से बेहतर रोकथाम है" की तर्ज पर बीईई विद्युत क्षेत्र में एक निवारक संस्था की तरह कार्य कर रहा है। उन्होंने बताया कि बचाई गई प्रत्येक बिजली इकाई अतिरिक्त उत्पादन की आवश्यकता और उत्सर्जन को कम करती है। उन्होंने भारत द्वारा 2005 के स्तर की तुलना में जीडीपी की उत्सर्जन तीव्रता में 36 प्रतिशत कमी और 2030 के लक्ष्य से पहले 52 प्रतिशत गैर-जीवाश्म ईंधन आधारित स्थापित क्षमता हासिल करने को महत्वपूर्ण उपलब्धि बताया।



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| Publication: | The Statesman | Edition: | Online Coverage |
| Website Readership: | 1276381 | Website Country Rank: | 154 |
| Website Global Rank: | 2899 | Genre: | Newspapers |
| Country: | India | Language: | English |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

Bureau of Energy Efficiency commemorates 25th Foundation Day



<https://www.thestatesman.com/india/bureau-of-energy-efficiency-commemorates-25th-foundation-day-1503564824.html>

The 25th Foundation Day of the Bureau of Energy Efficiency (BEE), Ministry of Power was celebrated on Sunday at the India Habitat Centre here in the presence of senior dignitaries, policymakers, partner organisations, and stakeholders from across the country.

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Union Power Minister Manohar Lal graced the occasion as the Chief Guest.



Recalling the famous saying, “Prevention is better than cure,” Manohar Lal remarked that the Bureau of Energy Efficiency (BEE) functions as a preventive institution for the power sector. “Every unit of electricity conserved today directly contributes to reducing the need for additional generation capacity and lowering emissions. By adopting energy-efficient practices, we not only protect the environment but also secure a cleaner and more sustainable future for coming generations,” he added.

He also lauded BEE for its significant contribution to advancing energy efficiency initiatives in the country.

Manohar Lal highlighted India's significant progress in meeting its climate commitments and strengthening energy efficiency as a core pillar of national development. He noted that the country has reduced the emissions intensity of its GDP by 36 per cent from 2005 levels and achieved 52 per cent non-fossil fuel installed capacity ahead of the 2030 target.

On the occasion, the BEE@25 logo was formally released to mark BEE's entry into its 25th year. The logo symbolically reflects the core principles of energy efficiency, sustainability, and forward-looking innovation.

The design prominently integrates the “@25” motif to signify the milestone year while incorporating visual elements that represent energy, growth, and environmental responsibility. The dynamic styling and colour scheme convey continuity, impact, and the Bureau's evolving role in India's energy transition.

The commemorative logo will be used across official communications, outreach campaigns, publications, and awareness initiatives throughout the year, serving as the visual identity for the 25th year celebrations and reinforcing BEE's commitment to advancing energy efficiency as a national priority.

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| Publication: | Radiance Media | Edition: | Online Coverage |
| Website Readership: | 0 | Website Country Rank: | 6065 |
| Website Global Rank: | 196059 | Genre: | Net Magazine |
| Country: | India | Language: | English |
| Published Date: | 01-Mar-2026 | Journalist: | Bureau |

Power Minister marks 25 years of Bureau of Energy Efficiency unveils new logo app and RCO portal



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Manohar Lal, Minister of Power and Housing and Urban Affairs, attended as Chief Guest and unveiled the BEE at 25 commemorative logo, launched the BEE Star Label Mobile Application and formally inaugurated the Renewable Consumption Obligation portal. Pankaj Agarwal, Secretary Power, delivered the keynote address. Senior officials from central ministries, state governments, State Designated Agencies and partner institutions were also present.

Addressing the gathering, Manohar Lal described the Bureau of Energy Efficiency as a preventive institution for the power sector, noting that every unit of electricity conserved reduces the need for additional generation capacity and lowers emissions. He said adopting energy efficient practices protects the environment while ensuring a cleaner and more sustainable future.

Highlighting India's progress on climate commitments, he said the country has reduced the emissions intensity of its GDP by 36 percent from 2005 levels and achieved 52 percent non fossil fuel installed capacity ahead of the 2030 target. He outlined key milestones under major BEE initiatives including the Renewable Consumption Obligation, the Perform Achieve and Trade scheme, the transition to the Carbon Credit Trading Scheme, Corporate Average Fuel Efficiency norms, the ADEETIE scheme for MSMEs, the Standards and Labelling programme, the Energy Conservation and Sustainable Building Code and transport sector efficiency measures.

Emphasising the path ahead, Manohar Lal underscored the central role of energy efficiency in achieving the vision of Viksit Bharat 2047. He drew attention to emerging energy intensive sectors such as data centres and Artificial Intelligence, stressing the need for sustainable and efficient energy management solutions.

In his keynote address, Pankaj Agarwal described energy efficiency as India's first fuel and a critical instrument for balancing energy security, affordability and sustainability amid rising demand, expanding non fossil capacity and increasing digitalisation. He highlighted initiatives to improve cooling efficiency through the Standards and Labelling programme and the Energy Conservation and Sustainable Building Code, industrial decarbonisation through the Carbon Market and ADEETIE scheme, establishment of energy efficiency hubs and enhanced fuel efficiency in the transport sector.

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ऊर्जा दक्षता ब्यूरो इत्यस्य 25तमे स्थापना दिवसे आरसीओ पटलस्य कृतः शुभारंभः

Sunday 1st March, 2026



नव दिल्ली, 01 मार्चमासः (हि.स.)। ऊर्जादक्षताक्षेत्रे भारतस्य अग्रणीसंस्था ऊर्जा दक्षता ब्यूरो (बीईई) इत्यनेन नवदिल्लीस्थे इंडिया हैबिटेट

सेन्टर इति स्थले रविवसरे स्वस्य पञ्चविंशतितमं स्थापना-दिवसोत्सवः आचरितः। अस्मिन् अवसरे बीईई २५ प्रतीकचिह्नस्य अनावरणं कृतम्, बीईई स्टार लेबल मोबाइल अनुप्रयोगस्य तथा आरसीओ पोर्टलस्य शुभारम्भः अपि सम्पन्नः।

विद्युत् तथा आवास-नगरकार्यमन्त्री मनोहरलालः “उपचारात् श्रेष्ठा निरोधः” इति लोकोक्तिं स्मारयन् उक्तवान् यत् बीईई विद्युत्क्षेत्रस्य कृते निवारकसंस्थारूपेण कार्यं करोति। अद्य रक्षितायाः प्रत्येकस्य विद्युत्कैकस्य फलस्वरूपं अतिरिक्त-उत्पादनक्षमतायाः आवश्यकता न्यूनाभवति तथा उत्सर्जनस्य अपि ह्रासः भवति। ऊर्जादक्षप्रवृत्तीनां स्वीकरणेन वयं न केवलं पर्यावरणस्य संरक्षणं कुर्मः, अपितु आगामिन्यः पीढयः कृते शुद्धतरं स्थायिशीलं च भविष्यं सुनिश्चितं कुर्मः। तेन देशे ऊर्जादक्षताप्रयत्नेषु बीईई संस्थायाः महत्वपूर्णयोगदानस्य प्रशंसा कृता। सः अवदत् यत् भारतदेशेन २००५ तमे वर्षे निर्दिष्टस्तरात् स्वसकलदेशीयोत्पादनस्य उत्सर्जनतीव्रतायां षट्त्रिंशत् प्रतिशतपरिमितः न्यूनताकृतः, तथा २०३० लक्ष्यकालात् पूर्वमेव द्विपञ्चाशत् प्रतिशतपरिमिता अजीवाश्म-इन्धनाधारित-स्थापितक्षमता प्राप्ता।

मन्त्रिणा नवीकरणीय-ऊर्जापभोग-कर्तव्यता (आरसीओ), प्रदर्शन-उपलब्धि-व्यापार (पीएटी) योजना, कार्बन-क्रेडिट-व्यापार-योजना (सीसीटीएस) प्रति संक्रमणम्, कॉर्पोरेट-सामान्य-इन्धन-दक्षता (सीएएफई), लघु-मध्यम-उद्योगानां



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कृते एडीईटीआई योजना, मानक-लेबलिंग (एस एंड एल) कार्यक्रमः, ऊर्जा-संरक्षण-सतत-भवन-संहिता (ईसीएसबीसी), तथा परिवहनक्षेत्रस्य दक्षतामूलक-उपायाः इत्यादीनां प्रमुखप्रयत्नानां अन्तर्गतं प्राप्ताः उपलब्धयः अपि विवृताः।

विद्युत्सचिवः पंकजअग्रवालः भारतस्य ऊर्जाक्षेत्रे परिवर्तमानरूपरेखां विवृतवान्, यत्र वर्धमाना मांग, अजीवाश्म-इन्धनक्षमतायाः विस्तारः, डिजिटलीकरणस्य वृद्धिः च दृश्यते। तेन ऊर्जादक्षता भारतस्य “प्रथमं इन्धनम्” इति निर्दिष्टा, या ऊर्जासुरक्षा, वहनीयता, स्थिरता च इत्येषां मध्ये संतुलनस्य प्रमुखसाधनम् अस्ति।

एषः पञ्चविंशतितम-स्थापना-दिवस-समारोहः सतत-विकासस्य, राष्ट्रिय-ऊर्जासुरक्षायाः, पर्यावरणीय-दायित्वस्य च प्रेरकरूपेण ऊर्जादक्षतायाः संवर्धने बीईई संस्थायाः अखण्डसंकल्पं पुनः प्रत्यपादयत्। विकसित-आत्मनिर्भर-भारतस्य मार्गं अयं दृढप्रतिज्ञा पुनः पुष्टि कृता।

अस्मिन् अवसरे केन्द्रीय-मन्त्रालयानां, राज्य-सरकाराणां, राज्य-नामित-संस्थानां (एसडीए) तथा सहयोगी-संस्थानां वरिष्ठ-अधिकारीणः अपि उपस्थिताः आसन्।